

Busidate

Busidate is a classroom resource that draws on recent world experience. It is written for teachers and students of Business Studies, Business Management and related subjects.

Articles are carefully selected to provide students with current and interesting stimulus materials in their subject area. Written by experienced authors and business commentators, the articles incorporate case studies, current data, illustrations and discussion of contemporary media issues.

Each edition of **Busidate** includes student activities which are developed by practicing business education teachers to provide an up-to-date and readily usable classroom resource. Activities review and apply the concepts and issues raised in the articles. Four issues are published each year. In March, May, July and August.

Busidate contains extended articles and commentary that focus on a range of key topics including:

- issues in small business
- management of change
- employment relations
- marketing
- financial management
- globalisation and business development



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2011 Publications Program

The planned publication program for **Busidate** is listed below. To ensure relevant, current and updated information is provided, some variations to the schedule may occur.

- **Operations Management (streamlining for a sustainable economy)**
- **The Australian Film Industry - case study part 1**
- **The Australian Film Industry - case study part 2**
- **Banks (Role and Value)**
- **Young Entrepreneur of the Year: A Case Study**
- **Supermarket Wars (competition)**
- **Franchising (Jim's Lawn Mowing or other Franchise opportunities)**
- **The impact of changing demographics**

Distributed Electronically

The UpDate magazines are now distributed electronically allowing schools and teachers to print multiple quantities of each edition as they choose. This form of delivery can also further assist teachers in the classroom via school intranets.

Student activities writers include:

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Back Issues—available by electronic delivery

Back issues of **Busidate** may be purchased at prices indicated. (2010 volume is \$60.00; 2009-2008 volumes are \$40.00 each; 2007-2006 volumes are \$30.00 each.) Individual issues are available at \$15.00 each.

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